

**EUROPE CONGRESS PREPARES FOR ITS SIX ANNUAL MICE BUSINESS FORUM**

**MCE CENTRAL & EASTERN EUROPE 2016, BERLIN**

16 November, 2015: Europe Congress, one of the leading organisers of specifically targeted business forums for Convention Bureau and MICE Solution Providers is pleased to announce the date of its sixth annual **MCE Central & Eastern Europe** business forum, which next year takes place in Berlin, Germany from 21<sup>st</sup> to 23<sup>rd</sup> February, 2016.

The **MCE Central & Eastern Europe** MICE business forum in Berlin offers a unique opportunity for Convention Bureaus, hotels, DMCs, airlines and other MICE industry suppliers from participating Central and Eastern European countries to meet and do business with selected, qualified and pre-screened buyers that will be arriving from all over the world.

As usual, the **MCE Central & Eastern Europe** business forum will be offering all those that attend the opportunity to meet each other through face-to-face, pre-arranged meetings, join in with educational sessions presented by industry opinion leaders, and enjoy a number of networking opportunities and social events that form part of the overall programme.

This is the sixth year running that Europe Congress has organized the **MCE Central & Eastern Europe** MICE business forum in Berlin, and each year the number of participants is growing. Talking about its success, Alain Pallas, the Managing Director of Europe Congress said:

*“We have been running these intensive forums in a number of different cities during the last six years, but there is no doubt that hosting the event in Berlin offers all participants a popular and well established destination. We are really looking forward to putting on the event there and to outdo ourselves with the best event yet, comes February.”*

As usual the **MCE Central & Eastern Europe** business forum will be by invitation only, and whilst its focus is on the organization of pre-scheduled and matched one-to-one interviews between the parties, it will also offer an effective and varied conference programme with numerous educational sessions, key-note speakers and a number of high level networking opportunities.

The 2016 event will be held in the Hotel Berlin, Berlin, and is also partnered by "Visit Berlin". To ensure maximum efficiency, participation at the event in 2016 will be limited to the top 300 industry decision makers only, and with three months still to go, and many event planners and MICE providers already confirmed to attend, Europe Congress representatives are encouraging other interested parties to make their reservations as soon as possible.

The **MCE Central & Eastern Europe** MICE business energizer forum will be the first Europe Congress event of 2016, with other events planned for later in the year.

For more information and to discuss participation possibilities in both this and forthcoming events, please go to the website: [www.europecongress.com](http://www.europecongress.com).

Ends.

For more information, contact:

Press Agency:

Barbora Mullerova  
JWA Prague s.r.o.  
Tel +420 605 119 944  
[barbora@jwa.cz](mailto:barbora@jwa.cz)

Organiser:

Europe Congress  
Asya Revina  
Tel +420 226 804 080  
[a.revina@europecongress.com](mailto:a.revina@europecongress.com)