

**NEW MCE CENTRAL & EASTERN EUROPE EVENT PARTNERS ANNOUNCED**

Thursday 11-02-2016: The MCE Central & Eastern Europe 2016 by Europe Congress is just over a week away, and excitement is running high among participants. The exclusive MICE B2B forum, promoting growth in MICE business towards the Central & Eastern European region, is fully set to take place at the Hotel Berlin, Berlin from 21-02-2016.

In association with event partner S-E-T-T, a Berlin pre-event site inspection and sightseeing tour will take place on Sunday. S-E-T-T is a group of exciting destination management companies. It is present in Austria, Denmark, Sweden, Norway, Germany and Scotland. Furthermore, S-E-T-T has operations throughout most other European countries to give the organization great scope in the use of their know-how and expertise. A post-event tour is offered by S-E-T-T as well as airport transfers for the event participants.

Another event partner that will offer an excellent and unique experience is Adlon Holding. The MCE Central & Eastern Europe's official welcome networking dinner will take place on Sunday evening at Adlon Holding's the Felix ClubRestaurant. It offers the perfect opportunity for attendees to get to know one another. This restaurant shows great flexibility with their 600 square meters plus event space, making the Felix ClubRestaurant's potential limitless.

Europe Congress is happy to announce our returning moderator and key note speaker, the award-winning columnist and blogger Jonathan Bradshaw. As CEO of the Meetology® Lab, he and his team of behavioral psychologists explore the science behind how people connect, interact, and communicate. Jonathan Bradshaw will take the stage twice on Monday. In the morning, introducing Central & Eastern European participating convention bureau, and in the afternoon, focusing on his latest findings in the field of behavioral. Through short presentations and Q&A sessions, each of the convention bureaux' representatives will take part. This will allow the audience to better understand their unique event values and thus highlight exactly why the CEE region is becoming an increasingly ideal MICE destination.

All in all, the 6th edition of MCE Central & Eastern Europe is promising to be the best one yet, bringing in absolutely top quality attendees, venues and event partners all looking to interact, network, and do business.

For more information and participation opportunities in both this and forthcoming events, please go to the website: [www.europecongress.com](http://www.europecongress.com).

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