



Europe Congress
Event Solutions

PRESS RELEASE

MCE CENTRAL & EASTERN EUROPE 2016, BERLIN: THE FINAL COUNTDOWN

With just a few days before the start of the much-anticipated 6th annual MCE Central & Eastern Europe forum, the Europe Congress team is finalising details to ensure that all participants have the best possible experience throughout the forum.

Over the last weekend the match-made meetings were pre-scheduled for both participating hosted buyers as well as providers to meet up with their most likely future business partners throughout the event. This unique format takes the hassle away of arranging meetings yourself with possible business partners that you would not know of to be interested in doing business with you. Over the years, Europe Congress has successfully contributed to thousands of new business partnerships.

At the event, the hotel Berlin, Berlin's, welcome reception will bring together all participants with words of welcome by the Europe Congress Managing Director, Alain Pallas, visitBerlins' Simon Hiebenga and the General Manager of the hotel, Jan-Patrick Krüger. The evening will continue at Felix Club Restaurant, hosted by Adlon Holding, offering great networking, socializing and, of course, a fabulous dinner.

The following two days, Monday 22-02-2016 and Tuesday 23-02-2016 are filled with exiting new encounters that will lead up to new business but also by keynote speeches. Jonathan Bradshaw, expert in behavioral science and very engaging speaker will present the participating Convention Bureaux from Central & Eastern Europe. Besides their short presentations, the keynote will be an interactive engagement between the audience and the Convention Bureaux led by Jonathan Bradshaw.

To answering the question "What makes this 6th MCE CEE business forum special?", Managing Director of Europe Congress and creator of MCE Central & Eastern Europe states the following: "The destination is very exciting, and a true showcase how West and East became one, and thus being closely related to the format of the event in highlighting the special values Central & Eastern Europe offer MICE planners. So are the program packed with keynotes and evenings. Organizing this event always brings the best out in our team and we are greatly looking forward offering our participants an excellent experience at our best event yet."

The Europe Congress team is looking forward to welcome the event's guests over the weekend in Berlin. For more information on participation, please visit the Europe Congress Website at:
www.europecongress.com.

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