



Tuesday 10 May 2016

MeetingPlanners Russia 2016: Fourth annual edition of The MICE B2B forum in Moscow!

Coming 5 and 6 September 2016, the fourth annual edition of MeetingPlanners Russia will take place at the Renaissance Monarch hotel in Moscow.

Destinations and their key MICE suppliers will come to Russia's capital to meet up with Russian and CIS event planners that are keen to find new business partners from these various destinations to discuss and agree about their upcoming MICE business.

The entire event industry is happy to see Russia climbing back up from the slight economic dip it has shown recently, hopefully exceeding its ever highest point in 2013. Even though the leisure market has obviously been sluggish for a while, the main industry sectors in Russia and neighbouring countries have been stable, resulting in the MICE sector to be. This has been and is also the reason for the ongoing stream of outbound MICE events these specific industries have been producing.

Being the 5th largest outbound market in Europe still, and realizing the potential that lays ahead with the market back upcoming, many realize this is the right time to invest in the market gaining valuable advantage over their competitors.

With limited places available for suppliers in this boutique one-stop-shop, it is evident that the value for money offered by the organisers of MeetingPlanners Russia, Europe Congress, is unmatched.

Managing Director of Europe Congress, Alain Pallas, states: "We're seeing the market changing constantly and so we're adapting to that accordingly. One thing we however never lose sight of is the dedication we put into the arrangements of the event, the quality we aim at and the satisfaction we strive to deliver to all the forum participants. The Europe Congress team is working hard every day to achieve these goals and so to achieve each and every participant's ROI and event synergy."

Europe Congress is happy to announce the event to be hosted in the Renaissance Moscow Monarch Hotel. With the property having joined Europe Congress' events on many occasions, the organisation felt it was time to assure the meeting industry to also get better acquainted with the unique property that Renaissance Moscow Monarch is.

The 2016 forum will offer in total, two action-packed days, with pre-scheduled match-made face-to-face meetings, networking, social sessions as luncheons and receptions as well as a fabulous keynote program. Within that framework, Europe Congress established collaboration with the Meetology Lab. CEO of the Meetology Lab, Jonathan Bradshaw, will deliver two sessions introducing all participating destinations in the mornings, whilst the afternoons will cover sessions offering full insight in the science and psychology behind events.

For more information and participation possibilities, please contact Europe Congress on:

Email: info@europecongress.com or Telephone: +420 226 804 080



MeetingPlanners Russia 2016, Fact Sheet

Dates:

5 & 6 September 2015

Place:

Renaissance Moscow Monarch Hotel, Russia

Key Benefits:

- ✓ 2 days B2B one-stop-shop event with effective and varied program
- ✓ Exclusivity: participation by invitation only
- ✓ Limited to 70 worldwide providers to ensure efficiency and business success
- ✓ 90 pre-qualified buyers from leading companies in the Russian and CIS markets
- ✓ Boutique event format including luncheons, dinner and receptions to maximize connectivity
- ✓ 4th Annual, proven business progressive concept
- ✓ Innovative keynotes by the Meetology Lab
- ✓ Onsite supportive Europe Congress team
- ✓ High quality event setting and services

Agenda and Program:

- ✓ Pre-scheduled and match-made one-to-one meetings
- ✓ Day networking, benchmarking and socializing in an inspiring environment
- ✓ Keynotes by industry experts addressing trending industry topics
- ✓ Social gatherings as coffee breaks, luncheons and receptions



Numbers of visitors:

90 hosted buyers from Russia and CIS countries

70 participating solution providers as hotels, DMC's, congress centers and convention bureaus

10 media

5 speakers and VIPs

Event Reviews from Destinations and MICE Suppliers:



Event Reviews from Event Planners:



Organiser:

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