

Press Release

Prague, Monday 04-10-2021

The Launch of the Newest Exciting Show in Business Events

Events Club Forum is The Meet-up and Market Place for the Event Industry. Europe Congress and Czech Tourism have joined forces to create a new and exciting show that will be hosted at the Prague Congress Centre, next year in June!

The two-day event offers the perfect mix between B2B, exhibition, and keynotes, using all participants time most effectively. The event was born realizing the original trade shows offer limited value for time and lack the sense of togetherness. Keeping the floor and meetings available for event planners and suppliers of the event industry only offers huge time gain and the possibility to share coffee breaks, luncheons and dinner together whilst gathering a large group of up to 1000 event professionals.

Alain Pallas, Managing Director of Europe Congress said: "We have been, and are doing, four annual MICE tradeshows throughout Europe each year. It was always an aim to be able to use all of our know-how and contacts and to make one larger show per year as well. The excitement that we met from Czech Tourism, the Prague Congress Centre, and the many other partners and stakeholders in Prague and the Czech Republic, have made our decision to host that event in Prague an easy one. The Europe Congress team is thrilled and energized to work on this new challenge, and is looking forward to welcoming the event industry in Prague on 20 and 21 June 2022."

All event planners coming to Prague will be offered accommodation in one of the twenty partner hotels, are offered transfers from and to the airport, the event venue, and the dinner venue. Moreover, they're offered various sightseeing tours in Prague and Fam trips to the various Czech regions. There is just so much to explore!

Tereza Matejkova, the Head of the Czech Convention Bureau mentioned: "We are truly excited to host the first Events Club Forum in Prague. We see this as a great opportunity to present the unique offer of the Czech Republic, which belongs among the TOP meeting destinations worldwide. The forum provides a perfect platform for buyers and suppliers to meet, exchange ideas, and find new partners. After the challenging times that we've all just experienced, we believe that is event will play an important role in restarting the whole MICE industry."

Events Club is the loyalty club of Europe Congress, offering discounts and benefits to participation in Europe Congress' events. The Events Club Forum is accessible for all industry professionals keen on increasing contacts and industry-relevant know-how.

For further information: <https://www.eventsclub.com>

For suppliers bookings: <https://www.eventsclub.com/booking>

For buyers registrations: <https://www.eventsclub.com/im-interested>

Media: Contact at media@europecongress.com



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