

**Press Release** 

Prague, Tuesday 09-05-2023

### **Events Club Forum, The Most Anticipated Show of 2023**

Events Club Forum is the prime meet-up and deal flow platform for the meetings and event industry, coming up in just about a month's time. The perfect combination of event essentials to reach a successful outcome will be delivered by Europe Congress at this final forum of the first half of the year. International event planners will flock to the Czech capital for an event experience in which they get to meet the best of international convention bureaus, congress centers, hotels, DMCs, and other MICE suppliers. All within a fully catered event program, ensuring the best participant experience.

Sunday, June 11, will see the grand opening of the event at Cubex for an amazing networking dinner, while Monday morning, June 12, will see the start of the show with pre-scheduled and matchmade meetings at the exhibition and one-to-one meeting areas. Tuesday, June 13, will see many more business introductions. Both days include much more than startups of cooperation: the program contains a huge variation with keynotes, coffee breaks, lunch, the end of the day reception, and lots of music by the genius Song Division. The Monday evening program will bring all participants to the newest jewel of Prague's event venues, The Pilsner Urquell Experience.

"We are thrilled to host the Events Club Forum 2023 evening at Pilsner Urquell Experience, the new Prague Brand home, which tells the amazing story of the world's first golden pilsner in a unique and immersive experience. Our guests will enjoy the best of Czech hospitality with an unforgettable experience." said the venue's Head of Sales and Marketing, Ondřej Veselý.

Alain Pallas, Managing Director at Europe Congress, stated: "We're looking forward to this new edition of Events Club Forum. Having an event where you can choose the type of promotion that matches your strategy best and meet with your most likely next business partners is a key value. We have added plentiful new experiences for all participants, such as an extra networking dinner evening, and will still be able to present many surprises at the forum. We can't wait to show it!"

Events Club Forum's core partners are the Prague Congress Centre, AV Media, AIM Group, DZK, and the seven leading Prague hotels: Marriott, Radisson, The Julius, Holiday Inn, Vienna House by Wyndham, Lindner, and the newly opened Almanac X. The main partner of the event is the Czech Convention Bureau, part of Czech Tourism.

We are truly excited about hosting the second edition of the Events Club Forum this June in Prague. Last year, the event turned into a great success, and we are happy to take advantage of the opportunity to present our unique MICE offer or our destination again. We see great interest from all the participants—suppliers as well as buyers—and we hope that the combination of networking and education will make the event memorable for everyone. This year we are focusing more on the presentation of regional offers that will be visible not only during the event itself but also during the following 'Fam-trips'. "Tereza Hofmanová, head of the Czech Convention Bureau, mentioned.

For further information: https://www.eventsclub.com

For suppliers bookings: <a href="https://www.eventsclub.com/booking">https://www.eventsclub.com/booking</a>
For buyers registrations: <a href="https://www.eventsclub.com/im-interested">https://www.eventsclub.com/im-interested</a>

Media: Contact at media@europecongress.com





Events Club Forum offers a fresh and renewing concept, the best way to establish new relations: exclusively business, guaranteed meetings and fully catered! 200 worldwide Destinations & MICE Suppliers will meet with up to 300 selected International Event Planners.

The program offers a perfect blend of pre-scheduled matchmade one-to-one meetings, exhibition, and keynotes, using your time most effectively!





#### **UNIQUE FORMAT**

Combination of exhibition & workshop type of events for maximum business satisfaction!



#### EFFECTIVE TIME USAGE

Limited out of office time, many new business leads.



## PROFESSIONAL ATTENDANCE

A show with destinations, suppliers and event planners only!



## EXPERT KEYNOTE SESSIONS

Delivering unique insights about the industry's main challenges.



## FULLY CATERED EVENT

Including coffee breaks, lunches, and a dinner party!



#### PRAGUE, CZECH REPUBLIC

Enjoy the magic!



UNIQUE HOSTED BUYERS PACKAGES AVAILABLE



EXHIBITION, B2B MEETINGS AND COMBO PACKAGES AVAILABLE

# For information, booking, and registrations visit www.eventsclub.com

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