



Sunday 9 September 2018

MeetingPlanners Russia 2018, the sixth edition, ready to start in Moscow now!

After the great success of the Football World Cup hosted in Russia few months ago, now it is time for the 6th annual edition of MeetingPlanners Russia to make its moment of glory on 10 and 11 of September in Russia's capital!

Invented to be focused on the Russian and CIS event business, MeetingPlanners Russia creates synergy between event planners, from Russia and other CIS countries, and worldwide MICE providers coming to Moscow to meet up and create strong business ties with these planners. The pre-scheduled and match-made B2B encounters are essential when it comes to the creation of mutual beneficial long-lasting business relations.

Taking place in the central, luxurious and excessively comfortable InterContinental Moscow Tverskaya, the participants will get numerous opportunities to network during coffee breaks, luncheons and after work cocktail day-closures. The entire concept program, where only invited participants come together, is engineered to assure the perfect balance between work, network and relax so to come to the best possible outcome for all involved.

This year, MeetingPlanners Russia is very happy to welcome a varied type of MICE providers from a great variety of countries such as Austria, Croatia, Cuba, Czech Republic, France, Germany, Georgia, Greece, Hungary, India, Italy, Mexico, Monaco, Singapore, Spain and Sweden, just to name a few.

The Russian and CIS event planners are represented by a strong line up of agencies and corporates. Gazprombank, Lufthansa City Centre, Congress Avia, Gazprom Oil, HRG Russia, ATH American Express, Continent Express are among the many making their way to discover the services offered by participating providers.

Mr. Jonathan Bradshaw from The Meetology Lab will once again be the master of ceremony and deliver some of his famous keynote presentations. Besides these presentations, Jonathan will lead the destination presentations and Q&A sessions scheduled for the Monday and Tuesday mornings.

Managing Director of Europe Congress, Mr. Alain Pallas states: "MeetingPlanners Russia is a unique B2B gathering, where we match the needs of Russian and other CIS countries planners, with the MICE offer that exists worldwide. For our team to assist in the getting to know and establishment of new business relations is very rewarding. We take great pride in the trust more and more companies take in our services to assist them, making business growth happen. We're looking much forward to deliver this forum for the 6th year in a row and making it an even bigger success as any of the previous versions".

For more information and participation possibilities, please contact Europe Congress on:

Email: info@europecongress.com or Telephone: +420 226 804 080



MeetingPlanners Russia 2018 Fact Sheet :

Dates:

10 & 11 September 2018

Place:

Hotel InterContinental Tverskaya, Moscow, Russia

Key Benefits:

- 2-day exclusive B2B one-stop-shop forum;
- 30-40 pre-scheduled, match-made meetings;
- Boutique event with exclusive attendance;
- Max 60 destinations and providers only, assuring exclusivity;
- Keynote sessions by MICE industry experts;
- Varied event program with education, networking and socializing;
- Onsite supportive Europe Congress team
- High quality event setting and services
- 6th annual edition with proven business concept and results.

Agenda and Program:

- Pre-scheduled and match-made one-to-one meetings
- Day networking, benchmarking and socializing in an inspiring environment
- Keynotes by industry experts addressing trending industry topics
- Social gatherings as coffee breaks, luncheons and receptions

Number of participants:

- 80 Hosted Buyers from Russia, CIS & nearby Asian countries
 - Russia: 80% (Moscow 60%, regions 20%)
 - Nearby CIS & Asian countries: 20%
 - 70% Agencies, 25% Corporate, 5% Associations
- 60 participating Solution Providers as hotels, DMC's, congress centers and convention bureaus
- 10 media
- 5 speakers and VIPs

Participants' Feedbacks

*"It was a very useful and interesting event with friendly people and highly qualified specialists!", **Agency Sobytie***

*"I would rate the event with a 10+! It has been THE best ever B2B forum attended by myself in 12 years of various fairs, forums and trade shows!", **Melia Hotels***

*"Positive environment, very good meetings, many creative ideas, big potential for our customers!", **MICE Tours***

*"Amazing event! The EC staff are very helpful and professional!", **Jerusalem Tourism Authority***

*"Well organized, dynamic and useful event!", **CJSC Gazprom StroyTEK Salavat***

*"Very Professional! 5 star Business event!", **Chic Outlet Shopping***

*"It was splendid!", **Mozart Hotel Group***

Organiser:

Europe Congress, Phone: +420 226 804 080, E-Mail: info@europecongress.com

Press Contacts:

Maéva Jaeger, Phone: +420 226 804 080, E-Mail: media@europecongress.com