

MCE Central & Eastern Europe 2019, Stunning Results, Spectacular Success

And Europe Congress did it again! It surpassed previous forums feedback and expectations to deliver a show to remember and cherish forever. Within 2,5 days the program was action packed yet all to reach one goal: The setting of new business partnerships that all participants were seeking. 80 hosted event planners and over 70 destinations and MICE suppliers made its way to the Czech capital Prague to meet up, network and enjoy.

Sunday the forum started officially with a welcome reception at the gorgeous Zlata Praha restaurant at the InterContinental Prague, where welcome addresses were made by Europe Congress, the host venue hotel InterContinental Prague, MICE in the City and Vega Tour. Lobkowicz Event Management took care of the first evening of the forum, taking all participants to the Prague Castle by historical tram. After an inspection of the venue, the participants made their way to the Imperial Hall where Mr. William Lobkowicz jr. welcomed all. An impressive light show was followed by dinner, accompanied by original Lobkowicz wines and beer.

Monday morning saw the day kicked off with destination presentations. Within the short time each destination gets, the USP's have to be addressed and the impact therefore increased. After that finally, the long-anticipated B2B meetings started. Over Monday and Tuesday, a total of 35 meetings were match-made, based on upcoming business placement, for all suppliers.

The Monday after lunch program started with a keynote of event MC, Jonathan Bradshaw from Meetology. Engaging the audience for nearly an hour with his engaging and educative session on interpersonal communication, the focus went back to the B2B meetings. The evening program on Monday was arranged at the Empire Hall. This gorgeous newly renovated venue was just the right match for the audience with high-quality services of Zatisi Catering and QUIX event services. There three event partners together with Europe Congress assured many positive impressions and a fabulous evening.

Bostjan Horjak, CEO at Liberty International Adriatic stated: "After these two days I can say that really everything matched my expectations. Thank you so much for this experience we all shared of a perfectly organized event with great applause to the beautiful social program. We're coming back definitely!"

After Tuesday mornings tombola the B2B meetings continued until the closing ceremony. The farewells were heartily and passionate on some occasions. It is remarkable to see how within 2.5 days so many partnerships and friendships can be created.

"Business you do with people, not with computers. It is just a wonderful experience of being here with all decision-making professionals. With everything organized so well and so timely, these days I could make the most out of my time. "said Pini Eytan, the Head of the Outgoing Department at Meshek Wings.

Managing Director of Europe Congress stated: "It has been days full of energetic business and we're so glad that we have succeeded in offering a better experience once again. We strive to serve all of our clients to the best of our ability and to find new business cooperation. We're thanking all of the participants for the trust in our organization and we're hoping to may deliver many forums alike in the future for the event industry."

Interested in any of Europe Congress' events? Please visit their website: www.europecongress.com

MCE Central and Eastern Europe 2019, Fact Sheet

Dates: 17, 18 & 19 February 2019

Place: Hotel InterContinental Prague, Czechia

Key Benefits:

- ✓ 2,5 days MICE one-stop-shop B2B forum; 18-20 February 2018;
- ✓ High-quality event venue: Hotel InterContinental Prague, Czechia
- ✓ Minimum of 30 to 35 pre-scheduled and match-made one-to-one meetings with hosted buyers most likely to be your next business partners. Scheduling organized by organizer;
- ✓ 80 qualified, reference checked and high volume MICE event producing hosted buyers meet with exclusive 70 Convention Bureaus and MICE Providers from Central and Eastern Europe only;
- ✓ Boutique event format to maximize connectivity's: Total of up to 200 persons remain together for the event days: No visitors;
- ✓ Educational sessions by Meetology
- ✓ Central and Eastern Europe promotional sessions emphasizing the potential of Central and Eastern Europe;
- ✓ Social sessions offering full catering such as coffee breaks, luncheons, welcome reception, dinners and an after dinner party to increase interaction;
- ✓ Endless networking opportunities with buyers with interest and business for Central and Eastern Europe.

Agenda and Program:

- ✓ Pre-scheduled and match-made one-to-one meetings
- ✓ Day networking, benchmarking and socializing in an inspiring environment
- ✓ Keynotes by industry experts addressing trending industry topics
- ✓ Social gatherings as coffee breaks, luncheons, dinners, reception and party.

Organiser: Europe Congress

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