

Prague, Tuesday 08-02-2022

### **Prime event players make its way to MCE Central & Eastern Europe in Budapest this February**

Less than three weeks separate us from the inauguration of the 11<sup>th</sup> MCE Central & Eastern Europe. With the program detailed, the content lined up, also the final spots are being booked by the prime MICE players within the industry.

Hosting the event is the beautifully renovated Radisson Blu Béke Hotel, owned by the renown Danubius Hotels and Spas Group.

Director of Sales of Danubius Hotels, Zsuzsanna Fekete, is thrilled by the opportunity: *“Danubius Hotels is excited to welcome all participants of MCE Central & Eastern Europe to Radisson Blu Béke Hotel, one of our flagship hotels. After attending many of Europe Congress events, we couldn’t wait for our turn to showcase our vibrant capital, Budapest, and that well-known Hungarian hospitality to all meeting professionals. We hope you will honour us with your confidence, and we will have the chance to organize your future events. With our 50 years of experience and the opportunities that Danubius Hotels & Budapest can offer, this can be nothing but an event to remember.”*

MC-ing the event, back after the previous MCE Central & Eastern Europe in Vienna, is Jonathan Bradshaw. The CEO of Meetology, is dedicated to the science behind how humans connect, interact, and communicate, and will talk about the necessity to meet in person during the forum.

He will address many destinations, meeting & event suppliers, as well as countless event planners, participating as hosted buyers.

Destinations are represented by leading Convention Bureaus from for example Hungary, Salzburg, Croatia, Tallinn, the Czech Republic, Thessaloniki, Slovenia and many more. Suppliers making its way to Budapest represent brands like Marriott, Kempinski, Accor, InterContinental, but also industry strongholds as Hungexpo, Rixos and Sava Hotels.

Leading event planners having indicated to place business in Central & Eastern Europe are invited to meet up with the destinations and suppliers. Companies like Kenes, Ipsen Pharma, BCD, Volvo, Cap Gemini, Meetingselect, CWT, and over 10 international operating associations will be present to find new business partners.

It is with great satisfaction that Europe Congress announced this first international event of the year. Now that the line-up is almost completed, the excitement is growing. Yet, few last remaining places are up for grabs. Please contact Europe Congress for more information:

Email: [info@europecongress.com](mailto:info@europecongress.com)

Telephone: +420 226 804 080

## MCE Central & Eastern Europe 2022, Fact Sheet

**Dates & Destination:** 27, 28 February and 1 March 2022, Budapest, Hungary

### Key Benefits:

- ✓ 2,5 days MICE one-stop-shop B2B forum
- ✓ High-quality event venue: Radisson Blu Béke
- ✓ By EC scheduled 30 to 35 match-made one-to-one meetings
- ✓ 60 qualified event planners meet with 50 convention bureaus and MICE providers
- ✓ Boutique event format to maximize connections
- ✓ Total maximum of 120-140 persons remain together throughout the entire event
- ✓ Program Convention bureaus unique format promotional sessions
- ✓ Networking sessions during coffee breaks, luncheons, reception, dinner evenings
- ✓ Safe and healthy protocols assuring security and comfort for all participants
- ✓ The most flexible participation terms and conditions on the market

**Agenda and Program:** [europecongress.com](http://europecongress.com)

### Organizer:

#### Europe Congress

Na Pankraci 14  
140 00 Prague  
Czech Republic

### Media Contacts:

Ružica Eterović  
+420 226 804 085

[media@europecongress.com](mailto:media@europecongress.com)