



Press Release

Prague, Friday 22-07-2022

Events Club Forum, First Edition an Overwhelming Success

This year the long-awaited first edition of Events Club Forum took place from the 19th to 22nd of June in Prague. More than 200 participants from Europe and beyond gathered in magical Prague. Whilst escorting spring and greeting summer, all engaged in intensive days, offering an ideal mix of event essentials: B2B meetings, exhibition, and keynotes.

The Sunday arrival day offered a warm welcome at the airport by the Europe Congress team and partner DZK, followed by sightseeing tours and dinner parties at the various Prague partner hotels. Monday morning saw the business part of the program kick into gear with simultaneous meetings at the exhibition area as well as the one-to-one meeting desks, set out in another area of the Prague Congress Centre. Mixing both styles of meetings was greatly appreciated.

Tereza Hofmanova from Czech Tourism, our main event partner, stated: "I am very satisfied with how the event turned out, and I am happy to see many clearly satisfied faces around. The new concept of combining B2B and exhibition really exceeded expectations, and we want to keep on being part of this." Aigars Smiltans, Director of Meet Riga added, "This new format I must admit is unexpected, it's also interesting, but I also need to agree it's working very well!".

A line-up of excellent keynote speakers from AIM Group, Meetology, AV Media and Czech Tourism were brought on stage, offering a versatile program over the two business days. Catering via coffee breaks, luncheons and an after-hour cocktail, provided by Zatisi Group, brought all participants together throughout the business days for networking.

The Monday evening program brought all to Hard Rock Prague. At the unique venue the participants enjoyed; a diverse range of activities, musical entertainment and of course the legendary Hard Rock specials and beverages were offered. A successful continuation of the days networking combined with a lot of fun!

Tuesday offered many more successful pre-scheduled meetings and networking. Similar to Monday, Song Division provided all event musical entertainment. When Tuesday neared its conclusion and farewells were close, Song Division treated all participants with an original and catchy event song 'Back On Track,' that brought even the shyest to the dance floor.

Mitja Znidarsic from LifeClass Hotels stated, "The event is very well thought-out, I really appreciate how the Europe Congress team anticipates what their clients want, and the organization is impeccable."

Managing Director of Europe Congress concluded, "We're thrilled to have added Events Club Forum to the annual calendar of events and to have matched the high expectations. We're looking forward to growing the concept further, to keep supplying the event industry with high-value connections, and seeing everyone at Events Club Forum 2023!"

Events Club Forum will be held from 18 to 21 of June in Prague in 2023. For more information, please check our [WebPages](#)



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