

Prague, Thursday 22–12–2022

2022, Completed and Succeeded!

With 2022 coming to an end, it is time to look back at what has been Europe Congress' most intense and successful year so far. Overcoming the many challenges the MICE industry faced in the past years, Europe Congress has managed to complete an epic comeback by successfully organizing 3 of their distinctive MICE business workshops and introducing Events Club Forum, a unique event concept, new to the market!

The year started with the eleventh edition of the MCE Central & Eastern Europe, which was hosted by the beautiful city of Budapest for the second time. Thanks to the joint efforts of Europe Congress, the Budapest Convention Bureau and all the participating partners, this event turned out to be the perfect kick-off to an exciting year. What is Europe Congress' oldest event seems to be aging like a fine wine.

Following the success in Budapest, it was time to fly to vibrant Düsseldorf for the much-awaited MCE North & West Europe, which was held in May after being postponed from 2020. Thanks to the cooperation of the Düsseldorf Convention Bureau and the other partners, Europe Congress thrivingly completed their second event of the year.

As summer approached, it was time to present the newest event concept in the market yet: Events Club Forum. Combining B2B meeting, exhibition and keynote areas in a unique way, this event, which was organized in close cooperation with CzechTourism in fairy-tale Prague, absolutely wowed all participants.

To complete an outstanding year, Europe Congress held their last event as autumn leaves fell all around Spain's trendy capital, Madrid. Thanks to the close support of the Madrid Convention Bureau, Meliá Avenida América, Visual Europe and all other partners, participants enjoyed the networking opportunities offered by the seventh edition of the MCE South Europe.

All in all, 2022 has been by far Europe Congress' most successful year. Enabling the showcase of 4 different destinations and, more importantly, the creation new business connections of the highest quality between MICE solution providers and top-notch event planners from all around the globe, has set the bar very high for 2023.

The hypermotivated Europe Congress team are eager to surpass themselves in 2023, so they are already working tirelessly on next year's events to provide their clients with experiences second to none in the market. Dresden, Porto, Prague, and Sevilla are the captivating MICE destinations that Europe Congress will be showcasing next year and where many new business partnerships will be created. On top of that, Europe Congress is also glad to announce a new addition to the next year's event line-up: Events Club Associations Forum, in Salzburg.

When asked about 2023, Europe Congress' Managing Director, Alain Pallas, stated that *"2022 was marvellous and we're stoked to start 2023. We'll be presenting 5 events next year, where many new business connections and partnerships will be made. Our forums are successful as they bring value to all the participants, and therefore we will keep on striving to make all our upcoming forums even greater opportunities for that to happen. Till then we from Europe Congress want to wish everyone a happy holiday period and a wonderful new year!"*

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MCE Central & Eastern Europe

29 – 31 January 2023, **Dresden**, Germany, **Bilderberg Bellevue Hotel Dresden**

Buyers From: Europe, the Americas, the Middle East and East Asia

Suppliers From: Central & Eastern Europe, as well as various other destinations



MCE North & West Europe

26 – 28 March 2023, **Vila Nova de Gaia**, Porto, Portugal, **Hilton Porto Gaia**

Buyers From: Europe, the Americas, the Middle East and East Asia

Suppliers From: North & West Europe, as well as various other destinations



Events Club Forum

11 – 13 June 2023, **Prague**, Czech Republic, **Prague Congress Centre**

Buyers From: Europe and beyond

Suppliers From: Worldwide Destinations



MCE South Europe

22 – 24 October 2023, **Seville**, Spain

Buyers From: North, West and East Europe, the Americas, the Middle East and East Asia

Suppliers From: South Europe, as well as various other destinations