

Tuesday, 19 September 2023

Europe Congress 2024 Grand Inaugural Event in Salzburg

Europe Congress is excited to announce its highly anticipated return to the charming city of Salzburg, Austria, for its first event of 2024: MCE Central & Eastern Europe.

Salzburg, a UNESCO World Heritage Site, is a city that is poised to captivate each attendee with its architectural charm and rich culture, making it the ideal destination for forging new business connections and strengthening old ties.

Building on the success of the previous MCE series editions, this first event of the year will take place from February 4th to 6th.

With partners such as Salzburg Congress, Sheraton Grand Salzburg, Imlauer Hotel Pitter, and Salzburg Convention Bureau, MCE Central & Eastern Europe is guaranteed to be an unmatched experience to kick off 2024.

Heidi Strobl, Managing Director of Salzburg Convention Bureau, expressed her excitement: "We are very excited to have MCE Central & Eastern Europe in Salzburg next year. We have been working with Europe Congress for years and we are delighted with the quality of the contacts. Salzburg Convention Bureau, along with its partners, will do everything possible to make the Forum unforgettable."

During this event, each participant will have numerous opportunities to connect with other leading industry professionals and start fruitful new business ventures.

Pre-scheduled B2B meetings are the heart of the event and provide the perfect environment for establishing conclusive business contacts, complemented by coffee breaks, luncheons, and enriching activities. Presentations and a panel discussion will also be held, assuring the focus on destinations as Europe Congress provides in all of its MCE events.

Two dinner evenings filled with networking, culinary delights, entertainment, and loads of fun offer the perfect opportunity to create fruitful professional connections in a relaxed setting.

MCE Central & Eastern Europe is an event that offers all the experiences that generate personal and professional growth for each attendee. It provides a unique opportunity to explore the emblematic city of Salzburg with exclusive sightseeing tours and more during the pre and post-event program.

Alain Pallas, Managing Director of Europe Congress, expressed his enthusiasm: "In 2023, we had our first Events Club Association forum in Salzburg. The perfect cooperation with various local partners, the beautiful setting Salzburg offers, and the participants' satisfaction resulted in a speedy and happy return to the city. We believe Salzburg should be on any event planner's mind. We are looking forward to welcoming participants to the charming city of Salzburg for two-and-a-half days of joyful business experience soon!"

For more information and participation, please contact Europe Congress via:

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