

Monday, 15 September 2025

## Europe Congress Set to Host Prestigious MCE South Europe In Algarve, Portugal

**ALBUFEIRA, Algarve, Portugal 19–21 October 2025**— Europe Congress is excited to announce the upcoming MCE South Europe event, taking place in Albufeira, Algarve, Portugal from 19–21 October 2025. This specialised B2B MICE forum is tailored to high quality event service providers in the South Europe region and event planners with upcoming business in the area.

In partnership with Visit Algarve, Europe Congress is organising MCE South Europe for attendees who are interested in generating new business in South Europe, looking to gain awareness about the Algarve or promote the region, and explore what makes South Europe a top region for MICE events. A major tourist destination, the Algarve is quickly becoming a MICE hub in South Europe, and recognised nine times as Europe's Leading Beach Destination thanks to its warm climate, safety, and fantastic cuisine.

"The Algarve Tourism Bureau is proud to support the organization of MCE South Europe 2025," said André Gomes, president of the Algarve Tourism Bureau. "Hosting this prestigious event in October—during the shoulder season—highlights the Algarve's year-round appeal as a premier destination for business and scientific events. With our unwavering commitment and full support, we are confident that MCE South Europe 2025 will deliver an outstanding and truly memorable experience for all delegates."

Over 2.5 days packed with sightseeing tours, evening events, and one-on-one B2B meetings, participants will have the chance to discover some of the Algarve's top venues—including Solar do Paço, a 14th century manor house transformed into an elegant event space—network with industry peers, and escape the October weather on Portugal's sunny southern coast.

"We're so excited to show international event planners the amazing potential of the Algarve as a MICE destination," said Alain Pallas, managing director of Europe Congress. "We're so excited to come back to the Algarve. We feel event planners love the region, and it's a pleasure organizing this forum here in this incredible destination with the many great event partners."

Hosted at Grande Real Santa Eulália Resort & Hotel Spa, a 5 star beachfront resort hotel with a full spa, MCE South Europe will be a truly top-tier event in luxury surroundings. From saunas and spa treatments to meeting rooms with direct garden access, Grande Real is an ideal space for combining business, relaxation, and a beach getaway.

The event will bring together 140+ selected participants mainly from South Europe for 2.5 days designed to supercharge the B2B networking process for event planners with upcoming business in the region. Networking lunches, city tours, and intentional coffee breaks provide additional opportunities for collaboration outside of the meeting room.

Limited spots are still available for event planners interested in joining this exclusive event. For more information or to register, contact Europe Congress at [info@europecongress.com](mailto:info@europecongress.com) or visit [www.europecongress.com](http://www.europecongress.com)

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