

Tuesday, 3 March 2026

Europe Congress to host MCE North & West Europe 2026 in Wonderful Copenhagen

COPENHAGEN, Denmark, 12–14 April 2026— Europe Congress is excited to announce the upcoming MCE North & West Europe 2026, taking place from 12–14 April in Copenhagen, Denmark. This specialised B2B MICE forum will bring together leading destinations and event suppliers from across North and West Europe with international event planners seeking new business opportunities in the region.

Hosted at the AC Hotel Bella Sky, a modern conference hotel with easy access to Copenhagen's city centre, the forum is designed to connect high-quality suppliers with carefully vetted buyers who are actively organising events in North and West Europe. The event continues Europe Congress' mission of creating boutique, time-efficient platforms that foster meaningful partnerships and measurable business outcomes.

Over 2.5 days, participants will take part in a dynamic program featuring pre-scheduled one-to-one B2B meetings, presentations by participating destinations, city discovery programs, and curated networking experiences. In partnership with Copenhagen Convention Bureau, MCE North & West Europe also gives participants a taste of what the city of Copenhagen has to offer the MICE industry.

"We are delighted to be co-hosting MCE North & West Europe in Copenhagen with our Copenhagen partners," said Lene Corgan, Head of Business Events at The Copenhagen Convention Bureau. "Welcoming buyers to our city is simply the best way of showcasing what Copenhagen has to offer as a destination for conscious business events."

The forum will welcome 70+ hosted buyers alongside a strong representation of destinations, convention bureaus, congress centres, and event service providers from countries in Scandinavia, the United Kingdom, Benelux, Germany, France, and beyond. Participants can expect pre-scheduled targeted business meetings, ensuring productive use of time away from the office.

Beyond the meeting room, attendees will experience Copenhagen through a variety of networking and cultural activities. Optional sightseeing tours, including visits to iconic attractions such as Tivoli Gardens, guided city experiences, and Nordic wellness activities, will allow participants to explore the destination while strengthening professional connections in an informal setting.

Copenhagen's selection as host city reflects its growing reputation as a leading MICE destination, combining world-class infrastructure with a vibrant cultural atmosphere and strong sustainability credentials.

Limited places are still available for qualified hosted buyers interested in participating in this exclusive forum.

For more information or to register interest, visit www.europecongress.com or contact info@europecongress.com

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