

Wednesday, 15 April 2026

Europe Congress Successfully Concludes MCE North & West Europe 2026 in Copenhagen

COPENHAGEN, Denmark, 12–14 April 2026— Europe Congress has successfully concluded MCE North & West Europe 2026 in Copenhagen, Denmark. The specialised B2B MICE forum brought together leading destinations and event suppliers from across North and West Europe with international event planners seeking new business opportunities in the region.

Hosted at the AC Hotel Bella Sky, a modern conference hotel with easy access to Copenhagen's city centre, and Bella Center Copenhagen, a state-of-the-art congress center, the forum connected high-quality suppliers with carefully vetted buyers who are actively organising events in North and West Europe and looking for new destinations, venues, and inspiration in the region.

Over 2.5 days, participants took part in a dynamic program featuring pre-scheduled one-on-one B2B meetings, presentations by participating destinations, city discovery programs, and curated networking experiences. In partnership with the Copenhagen Convention Bureau, MCE North & West Europe also gave participants a taste of what the city of Copenhagen has to offer the MICE industry.

The forum welcomed over 90 hosted buyers alongside a strong representation of destinations, convention bureaus, congress centres, and event service providers from Scandinavia, the United Kingdom, Benelux, Germany, France, and beyond. Participants benefited from pre-scheduled targeted business meetings, ensuring productive use of time away from the office.

Beyond the meeting room, attendees experienced Copenhagen through a variety of networking and cultural activities. Sightseeing tours, including visits to iconic attractions such as Tivoli Gardens, bike and boat tours, pub crawls, and Nordic wellness activities, allowed participants to explore the destination while strengthening professional connections in an informal setting.

Copenhagen's selection as host city reflected its growing reputation as a leading MICE destination, combining world-class infrastructure with a vibrant cultural atmosphere and strong sustainability credentials.

Europe Congress has three more MICE B2B events coming up in 2026, in Düsseldorf, Prague, and Valencia.

For more information or to register interest, visit www.europecongress.com or contact info@europecongress.com

Media Contact:

Parker Shatkin

+420 296 249 109

media@europecongress.com