EUROPE CONGRESS

Tuesday, 14 July, 2026

Europe Congress Announces 2027 Event Calendar, Spotlighting European Destinations for the MICE Industry

Europe Congress, known for impactful boutique networking events that drive genuine B2B connections, destination knowledge, and industry insights, announced a full 2027 event calendar on June 29, now with the updated MCE South Europe. Featuring six forums across the European continent, the calendar promises unique opportunities for event professionals to forge new business, explore vibrant destinations, and stay ahead of industry trends.

Discover the CEE region at MCE Central & Eastern Europe in Krakow, Poland, from 14–16 February 2027. This event connects regional service providers with international planners looking to bring events to this fast-growing market. Discover Krakow's MICE potential at Fabryczna 13, a unique event complex that houses a hotel, conference centre, restaurants, cafes, fitness centre, and even a vodka museum.

Events Club Associations Forum, a one-of-a-kind event for associations and PCOs planning large-scale events, will take place from 7–9 March 2027 in Innsbruck, Austria. Specifically tailored for association event planners and venues suitable for their events, Events Club Associations Forum is a truly standout networking event for event planners representing international associations.

MCE North & West Europe will be held in Hamburg, Germany from 18–20 April 2027. Hosted at Grand Elysée Hamburg, Germany's largest five-star hotel, the event features service providers in North and West Europe who will meet with event planners currently intending to expand their business in the region.

Europe Congress' newest event is returning for the third year—Events Club Life Sciences Forum, designed specifically for event planners in the life sciences industry, will be held in Riga, Latvia, at Radisson Blu Latvija Conference & Spa Hotel from 13–15 June 2027. This exclusive forum caters to MICE professionals in pharma, biotech, and health & science events, and helps to match them with suppliers who have experience hosting events in this space.

Events Club Forum, Europe Congress' flagship event, will be held for the sixth consecutive year in Prague, Czechia, from 1–3 September 2027. Events Club Forum is a groundbreaking event combining the traditional exhibition format with one-on-one B2B meetings, bringing together industry professionals for a three-day event at Prague Congress Centre, the top congress centre in Czechia with panoramic views of the city.

MCE South Europe will be held in Malaga, Spain, from 7–9 November 2027. This event brings together MICE professionals planning events in South Europe with convention bureaus and venues in the region for networking events and destination awareness on the sunny Mediterranean coast.

Europe Congress specialises in creating boutique, high-value B2B forums for the global MICE industry, meticulously crafted for maximum ROI. Focused on fostering meaningful connections, enhancing destination awareness, and sharing critical industry knowledge, their events are catalysts for business growth and professional development across Europe and beyond.

For more information or to inquire about participating, contact Europe Congress or visit www.europecongress.com

Media Contact:
Parker Shatkin
+420 296 249 109
media@europecongress.com