EUROPE CONGRESS

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MCE South Europe 2026 Brings Leading MICE Professionals Together in Valencia

VALENCIA, Spain, 18–20 October 2026— Europe Congress is pleased to announce the 2026 edition of MCE South Europe, taking place from 18–20 October in Valencia, Spain. This unique MICE forum is designed to connect top-level international event planners with carefully selected MICE service providers and destinations from across Europe.

Over 2.5 days of networking and destination discovery, participants will attend match-made, one-to-one B2B meetings, networking events, destination presentations and social activities designed to create new business opportunities while showcasing the best of Valencia and the wider South European region.

The event will bring together selected event planners and MICE suppliers for a focused programme of business meetings and networking. Through a combination of one-on-one meetings and destination-focused activities, event planners will have the opportunity to meet suppliers based on the destinations and services they are most interested in. Networking lunches, coffee breaks, evening events and social activities will provide additional opportunities to build relationships and discuss future business.

The programme will feature 35+ one-to-one business meetings for participating event planners, alongside destination presentations and networking activities. The carefully matched meetings are designed to maximise participants' time and connect buyers with relevant hotels, destinations, DMCs, convention centres and other MICE service providers.

Valencia will provide an opportunity for participants to experience the destination beyond the meeting room. Sightseeing and social activities will introduce attendees to the city, its event infrastructure, culture and gastronomy, while providing an informal setting for continued networking.

The event will be hosted at Meliá Valencia, providing a central base for the forum's business meetings and programme activities. Valencia's combination of modern conference facilities, distinctive venues, Mediterranean character and international accessibility makes it a strong setting for meetings and events of different sizes.

MCE South Europe 2026 will bring together MICE professionals from across Europe, with participating destinations and suppliers representing markets including Spain, Portugal, France, Switzerland, Austria, Germany, Italy, Greece, Croatia, Slovenia, Türkiye, Czechia and Denmark.

Limited spots are still available for event planners interested in joining this exclusive event. For more information or to register, contact Europe Congress at info@europecongress.com or visit www.europecongress.com

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